

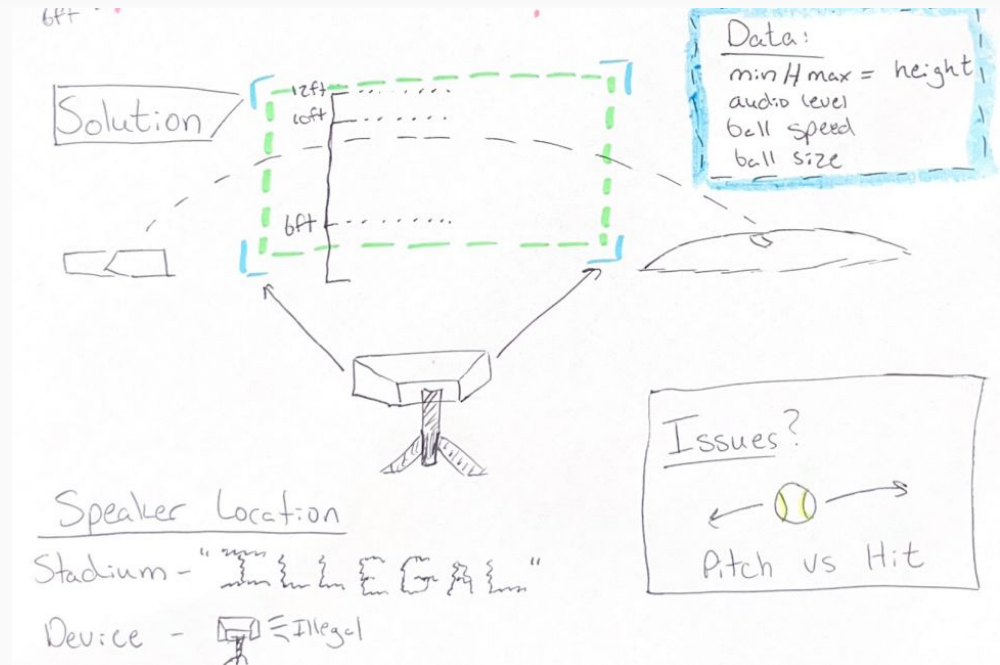
Softball Team 2

Product Research

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Project Overview

- Develop a portable device that determines an illegal pitch based on height and audibly call "illegal" before the batter swings.
- Be able to recognize if the maximum height in the arc of a pitch is within the legal range.
- Doesn't get in way of players and umpire.
- Will not be damaged by a ball in play
- Height range must be adjustable.



Problem Statement

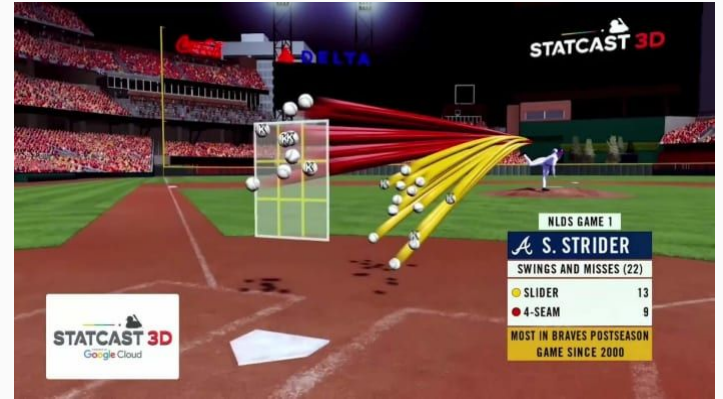
- Inaccurate illegal calls are a large factor in the outcome of the game.
- Different umpires can call the same pitches differently
- Players and spectators get upset with calls.
- Arguments arise between players and umpires.



Related Products



Fence Camera Mount for game recording



MLB Multi-Camera Pitch System

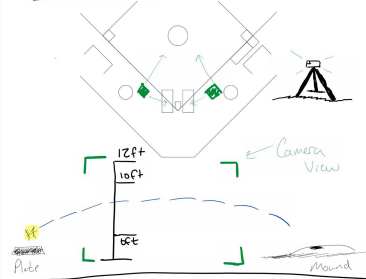
Market Gap

- Current solutions available for softball tracking cost thousands of dollars
- There are few products that are accessible for amateur leagues
- Very few products tailored specifically for slow-pitch softball
- No iPhone apps currently exist that analyze illegal slow-pitch softball pitches



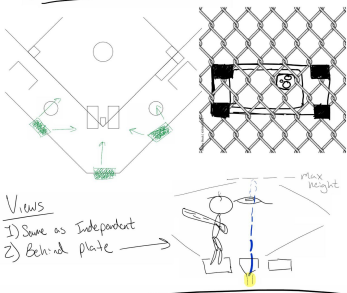
Initial Ideas

1) Independent - Tripod



Things in play:
Where is the Sun?
Does tripod location need to be precise?
Tripod is "in-bounds" for pop-foul balls

2) Stadium Mounted - Fence

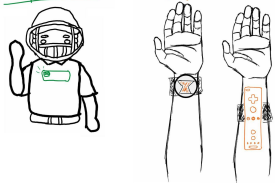


Things in play:

- 1) Sun
- 2) Distance from action
- 3) What if no fence?

3) Player Focused

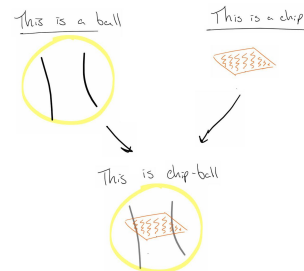
Clip-on Camera or Gyró Wristband



Things in play:

- 1) Accuracy? → x1000
- 2) No like actually has?
- 3) I just wanted to draw a wristband...

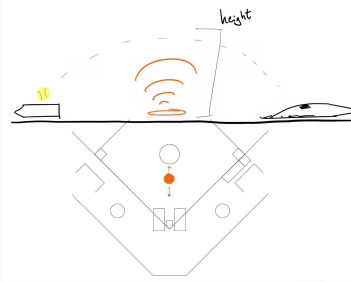
5) In-play - Chip in ball



Things in play

- 1) Ball performance
- 2) Still requires app
- 3) chip breaking on contact

4) Sensor Based - ground sensor



Things in play:

- 1) The device is literally in play.
↳ Fielder trips, ball errant bounce

Conclusion

- Currently the problem we are trying to solve does not have an existing solution that is low cost
- Our goal will be to create a low cost version of what the MLB uses for pitch tracking